This is an exciting time to be a part of the Nootan Education Group whether you are an aspiring student, a faculty member looking for academic growth, or an education leader in search of new challenges. With changing global trends focus on local skills and resources are raising, again the curious minds of our youth are the factors that drive us to continuously to build leaders for tomorrow.

The Nootan Education Group boasts 13 institutions offering Diploma, Graduate, and Post-Graduate courses, as well as 2 Primary, Secondary, and Higher secondary schools. With hard-work and commitment, we have established an academic environment that offers a well-surrounded school education to children and a variety of high-tech courses to the aspiring youth of the North Gujarat region who may not otherwise have the opportunity near their homes to gain such high-quality education. Our Group symbolizes a dream that is realized in a grand manner through the vision and cooperation of trust leaders of the Nootan Sarva vidayalaya Kelavni Mandal (NSVKM). Spread over a total area of 80 acres, our institutes have won accolades locally and nationally like “The Best Emerging Post Graduate Engineering College in Gujarat”, “First establish Dental College in North Gujarat”, etc.

NSVKM greatly values the support of Visnagar’s people for their inevitable efforts in co-operative and social service sectors. This support has encouraged further projects by the trust for the betterment of communities in the Visnagar area. Education activities lie at the core of all our work. Today our two campuses i.e., The Nootan City Campus and The Sankalchand K. Patel Campus (S. K. Campus) supports a collective student body of around 13,000 students and about 1,000 staff and faculty members.

Our campuses are also our tribute to Late Shri Sankalchand K. Patel, fondly titled ‘Karmavir’ among the people of Visnagar, for the noble deeds and service to mankind he served for throughout his life. The year 1999 proved to be a landmark in the history of Visnagar as it marked the beginning of higher-education projects of our trust. With inspiration from our Karmavir’s life, NSVKM first established 3 technical and professional colleges, thus bringing the first higher-education opportunity for the people of Visnagar region. The trust continued its tired less efforts to bring a variety of technical and professional courses in the years that followed to finally create a group of science, commerce, and technical institutes as well as schools on 2 campuses in Visnagar. All the colleges managed by the trust are approved by the competent and appropriate authorities of the state level as well as central level. Our diploma and degree programs are affiliated to the Gujarat Technological University, Ahmedabad and Hemchandracharya North Gujarat University, Patan.

I invite you all to visit our campus, get involved with our various school, diploma, and degree programs, attend our events, engage with our committed students and faculty, and experience our enticing campus.

Best wishes,

Sri Bholabhai C. Patel
Chairman, NSVKM
The NSVKM Trust

The Nootan Sarva Vidhyalaya Kelavani Mandal (NSVKM) was established in 1952 with the objective of working towards educational and socio-cultural needs for the people of North Gujarat. Under the dynamic leadership of Shri Bholabhai C. Patel, the trust has successfully achieved its goal to fulfill educational needs in the area through the Nootan Education Group consisting of 2 schools and 13 colleges on two separate campuses.

The trust began its 1st educational activity with the set up of a school known as Nootan High School, Visnagar. Today, the trust successfully administrates educational institutions from primary schools to graduate and post graduate colleges and other professional courses. The trust’s consistent efforts in education have earned its institutes and colleges many merits and a strong name in the educational movement in India.

Mission

In all its activities the Trust’s mission is to support the all-round development of all its members, students and staff alike, while acting as a platform where they find promising and bright career opportunities and achieve career goals and life ambitions. While harnessing the resourceful connections of the trust, its members, the community, and local and global partnerships, the trust aims at creating dedicated professionals and dynamic entrepreneurs who symbolize excellence.

The strategic activities guided by our mission include:

- Creating dynamic and enthusiastic professionals in every field we offer who are responsible and worthy citizens of the country, and can contribute to the overall progress and development of the society.
- Imparting a high standard of education while fostering an environment that develops professional personality, prepares students for high performance, and builds healthy connections through co-curricular and extracurricular activities.
- Promoting academic, community, corporate, and professional partnerships for activities that reflect a shared commitment to exemplary growth.

Vision

Our vision is to work consistently to develop higher education opportunities in the North Gujarat region to meet the needs of a developing society. Technical and professional higher-education opportunities in Science and Technology (including IT and Computer Applications), Business Management, and Medicine will prepare leaders and entrepreneurs who are prepared to face diverse challenges in this fast-changing society and industry.

Our campuses will be recognized as excellent places to:

- Grow personally and professionally as a business expert, entrepreneur, a well-rounded person, and a community leader with a vision.
- Improve the scope for employment for higher standards of living and wealth generation.
- Experience and appreciate diverse ways of learning, thinking, and developing ideas.

"Merely being Literate is not enough. The population that can envisage is good but the population that knows ‘What to conceive?’ is Better!"

Late Shri Sankalchand K. Patel

Highlights

- 80 acres of land for campuses
- 13 educational institutions
- 12,000 students
- 70,000 alumni
- 800 staff members
- 700 computers
- 50,000 books
- 500 periodicals
The primary aim of the SK campus and its trust, is to make higher education available to the youth of North Gujarat. Over a decade old, still expanding and highly respected for its efforts to educate, this campus was established to reach out to the youth in rural and semi-rural communities around North Gujarat and gain success in fulfilling their mission. The campus houses its various colleges in 4 major buildings with well equipped classrooms, computer labs, conference rooms, libraries, auditoriums, staff areas, and various open areas for student-activities. In addition, there is an active sports center, a guesthouse, and faculty apartments that add to its infrastructure foundation.

### Courses Available

<table>
<thead>
<tr>
<th>College Name</th>
<th>Course of Study</th>
<th>Degree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sankalchand Patel College Of Engineering (SPCE)</td>
<td>• Mechanical Engineering</td>
<td>Bachelor (BE) &amp; Master (ME)</td>
</tr>
<tr>
<td></td>
<td>• Electrical Engineering</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Electronics and Communication</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Civil Engineering</td>
<td>Bachelor (BE)</td>
</tr>
<tr>
<td></td>
<td>• Computer Engineering</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Information Technology</td>
<td></td>
</tr>
<tr>
<td>Swami Saachchidanand Polytechnic College (SSPC)</td>
<td>• Business Administration</td>
<td>Master (MBA &amp; MCA)</td>
</tr>
<tr>
<td></td>
<td>• Computer Application</td>
<td>Diploma</td>
</tr>
<tr>
<td></td>
<td>• Mechanical Engineering</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Electrical Engineering</td>
<td></td>
</tr>
<tr>
<td>Manish Institute of Management</td>
<td>• Civil Engineering</td>
<td>Master (MBA)</td>
</tr>
<tr>
<td>(Formerly Known as NSVKM Sanchalit MBA College)</td>
<td>• Information Technology</td>
<td></td>
</tr>
<tr>
<td>Manish Institute of Computer Studies</td>
<td>• Computer Application</td>
<td>Master (MCA)</td>
</tr>
<tr>
<td>(Formerly Known as NSVKM Sanchalit MCA College)</td>
<td>• Business Administration</td>
<td></td>
</tr>
<tr>
<td>Nootan Pharmacy College</td>
<td>• Pharmacy</td>
<td>Bachelor (B.Pharm)</td>
</tr>
<tr>
<td></td>
<td>• Pharmaceutics</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Quality Assurance (Q.A)</td>
<td>Master (M.Pharm)</td>
</tr>
<tr>
<td></td>
<td>• Pharma Technology</td>
<td></td>
</tr>
<tr>
<td>Narsinhbhai Patel Dental College &amp; Hospital</td>
<td>• Dental Surgery</td>
<td>Bachelor (B.D.S.)</td>
</tr>
<tr>
<td></td>
<td>• Prosthodontics and Crown / Bridge</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Oral and Maxillofacial Surgery</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Conservative and Endodontics</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Oral Medicine and Radiology</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Orthodontics and Dentofacial Orthopedics</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Periodontology</td>
<td></td>
</tr>
</tbody>
</table>
The following amenities and facilities are available on the campus to support an active, enjoyable and healthy student life.

Hostel Accommodation
Spacious and well planned hostel accommodation along with dining messes is available for men (648 students) and women (240 students). Hostel buildings are located on campus, which provides a secure, tranquil, pollution- and noise-free environment for academic success.

Nootan Sports Complex
Sports facilities at the S. K. Campus include a large playground with a full-size running track, a cricket pitch, foot-ball and basket ball nets, as well as indoor facilities such as table-tennis, yoga, chess, and various other games.
A dedicated sports teacher is available to guide students, organize inter-college games, and support all sports activities on campus. Campuses like Hemchandracharya College, North Gujarat University, Patan University, and Gujarat Technological University, Ahmedabad continues to organize inter-college competitions for various games at our campus. Selected players are sent to National Level games like Table Tennis, Chess, Football, Volleyball, Cricket Badminton etc. and consistently win prizes. The campus also houses a National Social Services unit to encourage students to fulfill their duties towards the society.

Canteen and Nootan Amul Parlour
The campus canteen is a hub of student interaction where they enjoy delicious and hygienic snacks and beverages. The Amul Ice Cream Parlor is also located in the canteen area.

Transportation facility
Campus buses, vans, and jeeps circulate in the greater Visnagar, Mehsana areas as well as between Ahmedabad and Gandhinagar to provide safe and reliable group transportation to students coming to the campus daily.

Campus Facilities

Students' Books and Stationery Store
A well-stocked and reasonably priced on-campus book store tries hard to provide stationery and books at a reasonable cost. Academic journals, drawing sheets, notebooks, photocopying, etc. are available at the campus book store.

ATM facility
Axis Bank's 24x7 ATM booth is available with 24-hour access near the campus canteen.

Nootan General Hospital
The Nootan Trust manages the Nootan General Hospital on campus which is a multi-specialty hospital with a capacity of 150 beds and offering medical services at very affordable rates. The hospital offers the best medical facilities the area to the campus community, Visnagar residents and beyond. A free ambulance service is available for patients in Visnagar town and surrounding areas. Departments include Orthopedic, Pediatric, Gynecology, Surgery, ENT, Skin and General Medicine.

Guest House
In order to accommodate guests visiting the campus, an air conditioned Guest House along with a dining hall is situated on campus.

Staff Apartments
Spacious two-bedroom staff apartments are available for faculties and doctors of the campus. On-campus housing for staff supports greater support and interaction between students and staff members.

Library
The S. K. campus has a well-furnished, spacious and rich library with a separate reading room which provides serene and noiseless atmosphere to the students for reading and research. At present, the campus library stock is more than 25000 books comprising of almost 8400 titles on various subjects of engineering, business administration and computer application. In addition, more than 400 different magazines and journals are subscribed. Out of these 272 e-journals are subscribed as per INDEST-AICTE consortium scheme approved by AICTE. Free Internet access facility is provided to the students. The entire collection of the library is computerized enabling issue/return function automatically by using library automation software (ALICE for windows) with bar-code system. Index boxes, computer user terminals are also available in library to search books by author, title, etc.
This great effort also encouraged parents to enroll their children in schools and thus Shri Sankalchandbhai Patel’s efforts to eradicate illiteracy in the area gained momentum. In 1950, a generous donation by the town’s eminent personality, Shri Chimnanbhai Narayanbhai Parikh, funded the expansion of the school which was named after Chimnanbhai’s father as the N. M. NOOTAN SARVA VIDYALAYA, VISNAGAR. At present, under dynamic supervision and guidance by Shri Bholabhai C. Patel, the N. M. Nootan Sarva Vidyalaya ranks high in the Mehsana District.

The campuses science and commerce colleges were added to the campus after the Nootan Trust’s inception in 1952 under Shri Bholabhai Patel’s leadership. The campus has colleges that offer bachelor’s degrees in Commerce, Biotechnology, Business Management and Computer Studies. There is additionally a Post-Graduate Diploma course in Computer Application, which is unique to the area. New additions of facilities like multimedia classrooms, computer labs, science labs and gymnasium provide students a modern learning environment. Our science and mathematics laboratories inspire students to take interest in their subjects while other technology facilities in electric and chemical studies support vocational training. Extra-curricular activities such as N.C.C., N.S.S., Eco Club and Scouts & Guides help develop national spirit and social awareness in the students.

### Courses Available

<table>
<thead>
<tr>
<th>College / School Name</th>
<th>Course of Study</th>
<th>Degree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Smt. S. B. Patel Institute of Business Management</td>
<td>• Business Administration</td>
<td>BBA</td>
</tr>
<tr>
<td>Shri C. J. Patel College of Computer Studies</td>
<td>• Computer Application</td>
<td>BCA</td>
</tr>
<tr>
<td></td>
<td>• Diploma in Computer Application</td>
<td>PGDCA</td>
</tr>
<tr>
<td>Smt. S. S. Patel Nootan Science &amp; Commerce College</td>
<td>• Biotechnology / Microbiology</td>
<td>B.Sc.</td>
</tr>
<tr>
<td></td>
<td>• Chemistry / Maths (Under Approval)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Commerce (English Medium)</td>
<td>B.Com</td>
</tr>
<tr>
<td>N. M. Nootan Sarva Vidyalaya</td>
<td>• Primary, Secondary &amp; Higher Secondary Schools</td>
<td>SSC / HSC</td>
</tr>
<tr>
<td>R. J. Patel Secondary School, Kansa</td>
<td>• Primary, Secondary &amp; Higher Secondary Schools</td>
<td>SSC / HSC</td>
</tr>
</tbody>
</table>
Class Rooms
The school building was designed keeping in mind ventilation & space in each classroom. There are four wings with a total of 54 classrooms. College Building contains 6 wings with total 150 classrooms and around 20 laboratories.

Laboratories & Technical Workshops
Well designed laboratories with adequate equipments have been set up for Physics, Chemistry, and Biology for higher secondary section. A general lab, a Math lab for secondary section and Computer lab for both sections are also available. The campus also houses well-equipped Chemical Technology & Electric Gadget workshops rooms.

Library
The library is central to each student’s progress. The library holds 17,993 books. Over 18,000 various resources including textbooks, reference books, magazines, newspapers, and commercial books are available at the library.

Activity Rooms
Activity rooms for various extra-curricular activities such as National Social Service, Eco Club, Scouts and Guides, and Records are maintained to be used by faculty and students.

Multimedia Theaters
Two well-designed multimedia theater support learning activities and help students get awareness for programs like AIDS awareness, Slide Projector Shows, Children Play, and English Grammar.

Playground and Gymnasium Hall
The campus play ground is used for games like Basket Ball, Football, Cricket, Kabaddi, Long Jump etc. There is an indoor skating rink and facilities for games such as table-tennis, chess, carom, and badminton. There is a good collection of health equipment physical training and our gym facilities are free for campus students and also available for a charge to the local public.

Hostel Building
The hostel building has 104 rooms - 100 rooms for male students, one guest room, an office room, and two rooms for the rector. Nearly 400 students are living at present in the hostel and dining facilities are available at the hostel mess.

Computer Training Center
The well-equipped Sankalchand Patel Computer Training Center provides various courses in computer education for campus students and local people.
The centralized Training & Placement Office (TPO) located at the S. K. Campus establishes the vital link between students and prospective employers to facilitate training and placement of students as they begin their careers after graduation. We work relentlessly to ensure job placements for our students and provide them with top career opportunities. Various renowned organizations like, TCS, Adani, Siemens, Essar, L&T, ICICI Bank only to name a few, have successfully recruited our students over the years. The TPO arranges Campus Interviews and help students to develop leadership, interviewing, communication skills and also prepares them for aptitude tests. We also organize industrial visits, training seminars, conferences and expert lectures for students to prepare them for opportunities that await them.

In today’s competitive world, a proactive learning style and infinite capability for innovation, form the cornerstone of successful organizations. We, at NEG offers quality innovative courses from the emerging sectors of economy which are market driven that help the students to harness true potential. Besides academics, we also believe in the holistic development of the spiritual, social and emotional quotient of our students. Our teaching pedagogy which includes presentations, case studies, live projects, educational & industrial tours, participation in seminars & conferences, club activities, sports & cultural activities which help them acquire skills sought after and needed by organizations such as yours.

Dr. A. P. J. Abdul Kalam has rightly said, “You have to dream before your dreams can come true”. Our high-quality education and efforts of the TPO office help our students to dream big and stay committed towards its realization. With great pleasure and honor, we invite industries and corporate houses at our campus and our students to take advantage of all TPO activities.

Best wishes,

Mr. Krunal K. Patel
Training and Placement Officer

Few of our Placement Partners:
Campus Events and Activities (Beyond Syllabi)

**Sports and Culture**
We encourage and train students to participate in sports competitions, camps, hikes, technical seminars & workshops locally and at the national level. The campus-wide sports and culture week held every year is a host to various events such as music, dance, drama, cricket and other outdoor games. Indoor games like carom, chess and table-tennis are also popular along with yoga and martial arts training contributing to a well-rounded training and education for our students.

**Professional Societies and Club Activities**
- The N.S.S. (National Social Service) unit on campus organizes various activities to motivate students not only to do their social duties but also to put them face-to-face with real life situations and prepare them to take up the challenges with courage.
- Student Development Societies organize activities such as group discussions, paper model and poster presentations along with Computer Based Tests and technical quizzes.
- The Campus Expert Lecture Series Program invites leaders from various disciplines to share experiences for the overall development of the students and staff.

**The WIRED Program - Intensive & Reflective English Development**
Whether it is for academic or career success, English language ability is an asset for every student seeking a job in the industry of their choice. More important is creative expression and self-confidence in communication that contributes directly to success in any field. The WIRED program is a collaborative project with instructors of the Monterey Institute of International Studies, USA and the S. K. Campus. Highly qualified American instructors come to the S. K. Campus each year to teach students and staff with unique ways of developing English language, critical thinking, and communication skills.
Accolades & News

- National Award - “The Best Emerging Post Graduate Engineering College in Gujarat” achieved by The Sankalchand Patel College Of Engineering in the year 2011
- About 150 students of S.K. Campus have been selected and placed with industry leaders all across India through the Training and Placement Office
- The WIRED English Development Program was successfully launched by The Nootan Education Group in 2011-12 with teachers from the Monterey Institute of International Studies, USA.
- The L&T team visited the S.K.Campus for Placement Accreditation in 2011. Several others will follow.

Visnagar:
The City Of Copper and Entrepreneurs

The town of Visnagar, also known as “The Copper City,” is adjacent to both campuses of the Nootan Education Group. It is one of the fastest growing towns in North Gujarat traditionally known for its clay and metallurgy industry. It has a train station, private and public taxi/bus services, an old walled town surrounded by newer commercial and residential areas, a large school campus also owned by the Nootan trust, a traditional market street, a newly established vocational training institute by the Government of India, and interesting historic areas that surround it.

Visnagar is about 90 minutes by car from Ahmedabad, India’s entrepreneurship, design, and culture hub. Ahmedabad enjoys international fame for its School of Architecture, the National Institute of Design, and the Indian Institute of Management. The city is also known for its fun-loving and laid-back people and its various colorful festivals. Ahmedabad offers a beautiful new river walk, museums, ancient temples and mosques, great local food, and an unbelievable variety of locally made ice cream. With a 600-year old history, Ahmedabad offers a great combination of the traditional and the modern and is currently among the fastest growing cities in India.
“Education is simply the soul of a society as it passes from one generation to another.”
-G. K. Chesterson
Nootan City Campus
Near Market Yard, Visnagar-384315.
Dist: Mehsana, Gujarat (INDIA)
Phone: 02765-231186, 222228
Fax: 02765-224982
Email: info.nsvkm@gmail.com

S.K. Campus
Ambaji-Gandhinagar State Highway,
Visnagar-384315. Dist: Mehsana, Gujarat (INDIA)
Phone: 02765-222271, 222272
Fax: 02765-224982
Email: info.nsvkm@gmail.com